



## **IPSO Submission - March 2019**

### **1.0 Factual Information about the Regulated Entity 1.1 List of titles/products (see supporting document)**

**1.2 Name of Responsible Person** Haymarket Media Group's responsible person is Brian Freeman, CFO.

**1.3 Overview of Regulated Entity** Haymarket was founded in 1957. As a media, technology and information Group, we offer brands, products, services and live experiences to highly-engaged and high-value audiences in specialist consumer, business-to-business, content marketing and professional services sectors. The Group operates predominantly in the UK and the USA but also operates in a number of other countries including Germany, Hong Kong, Singapore and India. Across the Group Haymarket produces more than 65 brands, with around 800 employees in the UK.

**2.0 Internal Guides** Haymarket UK has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

- UK Code of Ethics
- Haymarket Code of Conduct

**3.0 Compliance Procedures** How the Regulated Entity deals with:

**3.1. Pre-publications guidance under regulation 4.5** Where required, editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors' Code. This advice is then considered alongside editorial guidance and the public interest when refining and publishing any articles.

**3.2. Verification of stories** Journalists and editors take all appropriate steps to confirm stories.

**3.3. Compliance with the Editors' Code** Copies of the Editors' Code are supplied to all journalists, as well as copies listed on the intranet/shared drives. Where the Regulator finds against a publication in the course of assessing a complaint, the publication will comply with the findings and any remedial action required.

The 2018 Editors' Code was circulated to all staff via an internal newsletter (23.04.18) and a link was posted on the company's internet (22.03.18).

### **3.4. Editorial Complaints & Determination by the Complaints Committee Determined under Regulation 27**

Haymarket Media Group has a standard complaints procedure across all publications, which is published on the website of each title. Members of the public can register an editorial complaint under this procedure by completing an online form, or by submitting a complaint in writing to the company address. <http://complaints.haymarket.com/>

Complaints received in line with the published procedure, or referred from IPSO, are logged on a complaints record and then assessed by the responsible person, who will seek to resolve the matter with the complainant. Complaints that fall outside the procedure, i.e. are not editorial complaints, are logged and referred to the relevant department/person.

Where the Regulator finds against a publication when determining a complaint under Regulation 27, the publication complies with the findings and any remedial action required by the Regulator.

**3.5. Training of Staff** When required, Haymarket arranges staff training sessions to update staff on regulatory changes. New joiners are supplied with all relevant policies and procedures via the company's Intranet, including a copy of the Editors' Code. Haymarket has provided all Editors with a copy of the Editors' Code and Codebook, as well as sharing the details on its Intranet.

We partnered with our media lawyers, Lewis Silkin, and our training provider Content ETC to deliver a programme of law refresher training for all content producers. To ensure their knowledge remains current, the workshop covers key topics such as Copyright, Trademarks, Libel, Privacy & Confidence, Data Protection, Contempt and The Editors' Code.

Our employees also have access to legal advice for each of their brands, which they are actively encouraged to use. We have a pre-pub arrangement in place with Lewis Silkin where anyone can send a piece of journalism they intend to publish to Lewis Silkin for clearance and the legal advice is paid for directly by the brand/division.

**4.0 Adverse Adjudications** There have been no adverse adjudications against Haymarket.

## DIGITAL (Jan-Dec 2018)

Brand	Monthly Avg. Sessions	Monthly Avg. Users	Monthly Avg. Pageviews
Autocar	4,815,988	2,352,890	11,598,094
Campaign UK	1,413,116	761,455	2,129,581
Car & Accessory Trader	9,870	6,180	18,966
CIT Magazine	37,779	24,885	63,496
Classic & Sports Car	204,620	128,180	590,849
ENDS Europe	11,451	3,952	25,643
ENDS Report	24,605	9,750	47,807
ENDS Waste and Bioenergy	11,604	6,417	21,393
GP Online	372,783	298,162	474,319
Horticulture Week	151,171	105,347	232,176
Management Today	104,960	84,250	134,810
Medeconomics	8,406	6,066	20,669
MIMS Learning	13,801	8,747	77,736
MIMS	131,664	100,531	244,189
Mineral and Waste Planning	5,440	4,370	9,084
Placemaking Resource??	5,021	3,751	7,809
Planning Resource	101,436	33,543	190,226
PR WeekUK	166,281	94,094	263,007
scmagazineuk	69,270	53,461	89,358
Third Sector	159,572	99,669	243,461
WhatCar	3,389,411	1,886,627	20,296,448
Windpower Monthly	79,635	43,948	127,762
Windpower Offshore	14,271	8,865	21,215

## PRINT (Jan-Dec 2018)

Brand	ABC	Non-ABC (Yearly Average)
Campaign		5,766
Conference & Incentive Travel	14,500	
ENDS Report		1,043
Horticulture Week		2,210
Management Today		Closed print after May issue 2017
MIMS Dermatology		8,000
MIMS		24,500
MIMS Learning		Closed print after December issue 2017
Planning		6,070
PRWeek		5,183
Third Sector		2,182
Windpower Monthly		1,107
Autocar	32,353	11,500
Classic & Sports Car	57,122	20,100
What Car	54,404	16,000
Car & Accessory Trader	15,981	